

Research on the Influence and Suggested Measures of College Basketball Culture on College Basketball Teaching Reform

Hongji Zhang

Guangzhou College of Technology and Business, Guangzhou, Guangdong, 510850, China

Keywords: Influence; Suggested Measures; College Basketball Culture; College Basketball Teaching Reform

Abstract: Basketball is a popular sports program in college physical education. The construction of college basketball culture has an important impact on the reform and development of basketball teaching. This paper firstly analyzes the connotation of basketball culture and discusses the influence of college basketball culture on the reform of college basketball teaching. On this basis, it puts forward some suggestions for the reform of college basketball teaching, in order to give play to the charm of college basketball culture and promote basketball. The promotion and popularization of knowledge and skills.

1. Introduction

Basketball has the characteristics of simple activities, diverse forms of activities, and interesting content. It is a body-competitive game that is completed by many people and is deeply loved by contemporary college students. In the university campus, basketball activities can achieve quality education and enhance students' physique. However, in order to promote more students to participate in the basketball class, college basketball teaching reform has become inevitable. Basketball is one of the oldest sports in history. It has occupied an important position among contemporary college students. Basketball culture has become an indispensable "display culture" in college sports culture and the main body of mass sports activities.

2. Overview of College Basketball Culture

Basketball is a multiplayer sports confrontation game with a rich form of activity, and is highly interesting and enjoyable. It is very popular among students in the university. Under the requirements of quality education, major colleges and universities actively explore effective ways of basketball teaching reform, and promote the physical fitness and sports spirit of students by giving full play to the advantages of basketball. In this respect, the role of college basketball culture has gradually attracted the attention of relevant researchers. The results of relevant surveys show that colleges with strong campus basketball culture, basketball atmosphere and students' desire to participate in basketball are significantly higher than other universities.

This provides a good foundation for the reform of basketball teaching, and from the overall situation, basketball culture has gradually become an important part of college sports culture. Teaching reform and innovation around the characteristics of basketball culture and basketball is to improve the efficiency of college basketball teaching. An effective way. The formation of college basketball culture is mainly influenced by the development of basketball games, media propaganda, the education concept of colleges and universities, and the quality of students. Under the influence of NBA, CBA and other events, basketball has become a popular sport of national attention. Many colleges have formed excellent traditions such as basketball culture festival and basketball season. Students are not only keen to participate in basketball, but also like to watch basketball games, which has greatly promoted the popularity of basketball knowledge, skills and rules. College basketball culture is the product of the combination of basketball culture and campus culture. According to the characteristics of running colleges and universities, different essences and connotations are formed. But overall, they have played a positive role in the reform and

development of basketball teaching.

3. Influencing Factors of College Basketball Teaching Reform

At present, when college PE teachers reform basketball teaching, there will be more influencing factors, which will inhibit the improvement of college basketball teaching quality. The specific performance is as follows:

First, basketball teaching lacks interest. Some physical education teachers pay too much attention to students' mastery of basketball technology, neglect students' interest in learning, and it is difficult to create interesting sports space for them. Even the students are required to master the basic knowledge and skills of basketball, which is difficult to reflect the value of basketball and affect students. Learning interest.

Second, there is a lack of reasonable teaching content. In the basketball teaching activities, college physical education teachers did not set up good teaching content, could not perfect the teaching form, and could not improve the quality of basketball teaching. Some physical education teachers only pay attention to the skills of students passing and shooting, and the teaching content is single, which leads to the decline of the quality of basketball teaching in colleges and universities.

Third, the teaching method is lagging behind. Physical education teachers in colleges and universities can not innovate their own teaching methods. They still use the traditional teaching mode, paying too much attention to students' skill mastery and sports performance, and ignoring students' classroom performance. Some physical education teachers can not formulate a perfect evaluation and evaluation program in classroom teaching. It is difficult to use the diversified assessment methods to evaluate students' basketball learning and even affect the quality of basketball classroom teaching.

Fourth, there is a lack of sound rules and regulations. Some colleges and universities did not formulate perfect rules and regulations in the process of basketball teaching reform, could not implement reform system and norms, and it is difficult to improve the quality of their work. It is impossible to urge physical education teachers to use widening entertainment training methods to carry out teaching activities, resulting in a decline in the quality of their work.

4. The Influence of Basketball Culture on College Basketball Teaching Reform

A few years ago, a slam dunk "slam dunk" triggered a generation of people to participate in the basketball craze. So far, this excellent basketball-themed animation work is still a beautiful youthful memory of countless people. The impact of basketball culture on the development of basketball is evident. For the basketball teaching in colleges and universities, the influence of basketball culture is multi-faceted, and it has gradually become a kind of "display culture". Its essence and connotation have a direct influence on the enthusiasm of students to participate in basketball and the atmosphere of college basketball. The composition of college basketball culture is more complicated. It has the influence of film and television works, basketball players and basketball stars, and also contains the core content of campus culture.

For this generation of students, very few people don't know Kobe, don't know James, and students' understanding of these stars is far more than a name. They are optimistic, positive, courageous, and never give up. The growth has had a profound impact. At the same time, students are more actively and actively involved in the various basketball activities organized by the school. Students participate in daily teaching activities, intercollegiate basketball games, and basketball culture publicity activities. This has changed radically when basketball has just been promoted in colleges and universities. The teaching atmosphere based on the basketball culture atmosphere has become more and more intense, attracting more students to participate in basketball.

From the perspective of teaching, the purpose of college basketball teaching is not only to cultivate students' sports spirit and basketball spirit, but also to enable students to master the necessary basketball knowledge skills and cultivate students' basketball ability in the teaching process. Strengthen your body and improve your physical fitness. In the teaching process of

basketball knowledge and skills, its essence is similar to the mathematics and other subject knowledge. It is a systematic subject, which requires students to correctly understand related concepts, master basketball rules and correct motor skills. This makes the teaching of basketball knowledge and skills have a certain boring. However, under the influence of basketball culture, many students have completed the process of understanding the basic knowledge and skills in the process of watching the game and reading the basketball magazine. The teaching in the classroom has become a process of combing and strengthening the theoretical knowledge. This effectively reduces the difficulty of basketball teaching, and also reduces the student's learning burden, making basketball games easier to promote in colleges and universities.

From the perspective of long-term development, college basketball culture also has an important impact on its basketball teaching reform. Culture itself has the attributes of inheritance. The formation of a culture is gradually formed after a long period of time and in the process of people's practice. It can withstand the test of time, and at the same time, with the progress of the times, it is constantly given new Connotation. From "Slam Dunk", Sakuragi Flower Road shot 20,000 times a week, Kobe began training at 4 am every day, the new cultural connotation gave people new emotional incentives, and encouraged people to continue to advance in basketball. The reform of college basketball teaching also needs the inheritance and development of basketball culture. Only under the support of basketball culture can basketball become a regular sports program of colleges and universities, and continue to influence the growth of generations of students.

5. The Construction of Basketball Culture to Promote College Basketball Teaching Reform Recommendations

In order to realize the combination of technical teaching and cultural theory, in the process of basketball special teaching reform, teachers should enrich the special teaching mode of basketball, realize the innovation and diversity of basketball special teaching, and strengthen the penetration of basketball culture. At the same time, in order to improve the understanding of basketball, we must respect basketball ethics and establish basketball ideas, so as to improve students' basketball culture, enrich students' basketball emotions, understand the educational culture and physical culture included in basketball, and train students to participate in basketball for life. The consciousness of movement.

It can be seen from the above analysis that college basketball culture has a crucial influence on the reform and development of college basketball teaching. It is necessary to continuously strengthen the propaganda and penetration of basketball culture and give full play to the role of basketball culture. The organic combination of theoretical knowledge teaching and sports skill teaching should be realized, based on the connotation of basketball culture, taking the situation that students like, and carrying out special basketball training. Through the ingenious penetration of basketball culture, students' basketball literacy is cultivated, and students' understanding of basketball is deepened to help students form a correct sense of competition. Through participation in basketball, physical and mental quality can be improved. Teachers should be good at using basketball culture to encourage students to progress. For example, on the basis of understanding the stars that students like, tell the students the story of the stars, use the sports spirit of the stars to stimulate the students' morale, and let the students better complete the training and competition.

Basketball culture is not only general, but also special, which can enhance teachers and students' understanding of basketball culture and function. Incorporating basketball culture elements into campus activities and extracurricular activities can promote students' fitness and entertainment while playing a certain educational function, thereby enhancing and strengthening the recognition of basketball culture in schools and society, and making the society form a humanistic basketball. idea. At the same time, in order to give basketball educators the opportunity to obtain lifelong sports, basketball culture should have the comprehensiveness of sports functions. With the teaching, training and competition in basketball courses as the platform, basketball education will develop in the direction of people-oriented.

The basketball culture is general, and the basketball culture content of major universities has

certain special characteristics. Strengthening publicity through various channels and promoting the promotion and dissemination of basketball culture can enhance the understanding of teachers and students on the basketball culture of the school, thus forming a teaching consensus. And the emotional consensus, with the good cooperation of teachers and students, to better complete the teaching tasks. In this regard, we should make full use of the various channels such as class, campus cultural activities, and online publicity, so that students can fully feel the atmosphere of campus basketball. At the same time, we should pay attention to the role of students in the spread of basketball culture. For example, in the campus basketball culture festival, the student community organizes various activities, organizes the event activities or cultural performances under the guidance of the teachers of the school sports department, builds a basketball culture display platform, and allows more students to understand the contents of the campus basketball culture. .

In order to make college basketball teaching reform have new impetus and direction, college basketball teaching reform should raise the concept of basketball education to the level of life education, and fully and actively spread the basketball spirit and culture, so that students can establish lifelong sports awareness. At the same time, the future society is a society of innovative talents, a competition of comprehensive national strength, and how education can effectively cultivate competitive and innovative talents has become a major problem facing colleges and universities. Therefore, in order to cultivate students' innovative ability, basketball needs to measure the effectiveness of college basketball education with the aim of innovation ability, and it can play a positive role in the innovation and development of basketball in China.

In the process of basketball teaching reform, the university basketball culture should be integrated into the teaching concept, change the teaching direction, and improve the teaching goal system. Taking the cultivation of students' basketball hobbies as the starting point, reasonably organize various teaching activities, make adjustments to the course content and teaching forms, implement the concept of student-oriented education, and pay attention to the growth of students' comprehensive quality. With the support of basketball culture, basketball education will be raised to the level of life education, helping students develop good physical exercise habits and lifelong exercise awareness. According to the country's demand for innovative talents, based on basketball culture activities, we constantly innovate classroom teaching forms, focus on cultivating students' practical ability and cooperation ability, and make it easier for students to integrate into future social work and life through basketball teaching.

6. Conclusion

In summary, influenced by the college basketball culture, college basketball teaching reform cultivates students through basketball teaching, walks out of the misunderstanding of education, improves students' ability of collaboration, and transforms basketball teaching from technology and rules to cultivate students' interest in learning. College basketball atmosphere and cultural atmosphere.

Acknowledgement

In this paper, the research was sponsored by the Guangdong Province Self-financing Fund Science and Technology Plan Project (2017ZC0400).

References

- [1] Yang Jian, Fang Zhiyuan. The Influence of College Basketball Culture on College Basketball Teaching Reform and Suggested Measures[J].Western Quality Education, 2016, 2(13): 67.
- [2] Liu Hao. Research on the Influence of Basketball Culture on Physical Education in Colleges and Universities in China [J]. New Curriculum, 2012(9): 36.
- [3] Chen Jing. Application Strategy of Sports Game Teaching Method in College Physical

Education Reform [J]. Times Education, 2017(5): 188-189.

[4] Shi Fa, Chen Yongbing, Zhou Shanyan. Influencing Factors and Development Trends of Basketball Teaching Reform in Colleges and Universities [J]. Sports technology, 2014,35(6):158.

[5] Ma Yong. Analysis of College Students' Basketball Teaching[J].Contemporary Sports Science and Technology,2012,2(3):49-50.